

The Iowa Quarter Horse Association met on Wednesday, April 22, 2015 at 6:30 pm at Kildee hall at ISU. The meeting was called to order by Debra Donnelly, President. Debra Donnelly asked for a Roll Call with the following in attendance: Debra Donnelly, President; Tammi Adix, Vice-President; Val Cedar, Secretary-Treasurer; Lara Yunglas, District #1; Brian Hamrick, District #2; Jennifer Sheriff, District #3; Kim Strong, District #4; Marc Chapman, District 5; Jeanine Lowry, District #6; Rosalie Carlson, District #7; Colleen Conrad, Jesse Bergantzel, Sara Heeley, Monte Hamilton, Directors at Large. Absent: Chris Tostenrud, District #8; Butch Hammer, Director Emeritus. Guests: JR Reichert, Barb Delf and Jennifer Horton. Minutes were ready from the March 18, 2015 meeting, motion made by Jennifer Sheriff, 2<sup>nd</sup> by Marc Chapman, motion carried unanimously. A correction was noted from the February meeting minutes as to the number of year end award winners. It was to state 4 not 5. Montleon is to be one word on the website, not as two. Changes noted and will be corrected as per board direction. It was stated these minutes had already been approved. The Finances were read with the following: Union State Interest-\$22.33; US Bank-Sibley- \$13,634.40; Union State Bank-New- \$25,294.50; Wells Fargo- Operating- \$7,965.07, Operating Savings- \$650.00; Union State Bank Breeder's- \$76,440.65; Breeders '15-Well's Fargo- 72,197.76, Breeder's Savings-\$300.00; Wells Fargo Futurity- \$69.02, Savings-\$150.00; IQHA Amateurs- \$5,938.89; IQHYA Dollars for Scholars-US Bank- \$20,751.74. District #1-\$8,671.96; District #2-\$10,935.18; District #3- \$9,480.00; District #4-\$460; District #5- \$5,759.42; District #6- \$6,967.30; District #7-\$13,447.48; District #8- \$9,930.32. Motion made by Lara Yunglas to approve the finance report, 2<sup>nd</sup> by Jennifer Sheriff. Motion passed unanimously.

#### **OLD BUSINESS:**

**Mayflower:** Barb Delf reporting they have received to date in cash sponsorships-\$6,575 and in kind \$6,536. Some of which is still outstanding. \$44,545 deposited on Wednesday, April 22 with \$4,900 in credit card/debit cards still to be ran. 397 stalls sold at this time and 441 at showtime in 2014 with 2015 right on track with those numbers. Currently the horse barn and cattle barn are both full according to reservations. Questioned was the awards invoice received as it was approximately \$5800 with only \$4250 budgeted. The gals were going to contact the supplier and check on the overage.

**IQHA Membership Fee-** As per the previous passed motion of the need to be an IQHA member to be the Circuit/All Around Award winner at the Mayflower or Futurity show, it was brought up for discussion as some felt it had some issues that needed to be worked through. This is currently being done by Texas and was formatted along those same lines. The Mayflower committee had some concerns about how it would affect their show in the future as they felt it was meant more for larger shows. JR Reichert questioned the classification of the Mayflower as per its size and Barb Delf stated they consider it a larger strong weekend AQHA show. Questioned was the addition of the membership fee for Circuit awards after it was not listed on the showbill. The goal is to reach out to the out of state exhibitors and it could possibly skew IQHA own yearend awards. The actual Circuit Award winner may go unrecognized if they had so chosen to not be an IQHA member. The AQHA All-Around winner may not be the Mayflower All-Around winner. Brian Hamrick stated that we may lose some exhibitors for future years. Jennifer Horton stated that it may be a good deal for Texas but it may not be a good one for Iowa. Jennifer Horton stated that she has not been to those shows that ask for that membership for Circuit/All-Around awards, but did speak to person directly related to Texas shows that do, and was told

that it would not work if charged more than the \$15 or \$20.. Jr Reichert has been and states that the Mayflower show is comparable but has no idea how many dollars are actually brought to the association after costs. The Mayflower Committee is not adverse to increase in stall fees next year to help compensate for financial needs. Jennifer Sheriff stated that IQHA has a strong need for revenue so if you factored 50 new members at \$35/member, it would result in significant income, particularly with the overage on awards and the less sponsorships than projected. She feels we need to run the IQHA more like a business. It was discussed if the Mayflower show has reached it's peak and if a downward trend would happen regardless of the IQHA membership request. Jesse Bergantzel stated he voted for the passage of the requirement for membership as it sounded like a good idea, but after some consideration, he feels that after actual costs are taken, ie magazine postage, we would not see enough financial benefit to outweigh the negative perception it may cause. It would appear that we are not welcoming to out-of-state exhibitors. Other options were discussed to replace the concept, such as a "show pass". Barb Delf stated that there is also the apparel sales that will be income generating to consider. It is her hopes that the Mayflower stays exhibitor friendly. Jeanine Lowry suggested leaving things as advertised and coming up with a fundraiser. Debi Donnelly stated her concerns questioning the IQHA Board two appointees, Tammi Adix and Val Cedar, were not included in the planning as the IQHA Board requirements. A conversation was had early in the year stating this and the need for some close attention to the financial details of the Mayflower profit and loss statement. She stated that IQHA should be a part of the planning and hopes we can move forward to that for the 2016 Mayflower Show. The Mayflower Committee stated that this is the first year that IQHA showed interest in planning and the show is still on a growing trend. Barb Delf reported on the Amateur silent auction basket fundraiser and the IQHYA pie and cake auction. She also reported on the Jim Cooper Western Pleasure class will have a donated purse of \$1,000 by DeeZee, \$200 by Mitch Adkins, and \$500 by Kelly Cox, with only a \$30 entry fee, of which \$10 will be donated to a charity of Jim Cooper's Family's choice. It will add some time to the schedule, but will also add revenue to the show. A saddle raffle was suggested to replace the revenue loss of the membership requirement. A raffle license was discussed as to whether to purchase our own or borrow the Pony Express Rider's license. If we do borrow it, a donation is required. A clinic was suggested as well for fundraising efforts. At this time a motion was made by Brian Hamrick and 2<sup>nd</sup> by Rosalie Carlson to rescind the motion requiring IQHA membership for Mayflower or Futurity Show(s) Circuit or All-Around award(s). Motion carried with 7 voting for the rescension, 4 opposed and 2 not voting. Eligibility to show for Mayflower Committee was discussed as there has been some concern about policy on who can and cannot show if they are involved with the actual planning of an AQHA show. Monte Hamilton and Jesse Bergantzel stated we need to rely on volunteers in particular the Mayflower show. Rosalie Carlson is concerned about the discrepancy of elibility and AQHA's consistency on policy pertaining to volunteers. Debi Donnelly brought up her situation last year with the Fall Futurity show as an example. JR Reichert suggested calling Patti Carter and asking for her written statement concerning the eligibility of volunteers. There have been other concerns for other volunteers, so in order to eliminate any questions, Barb Delf clarified that Steve Kunde will be driving the judges, the IQHYA will not be serving the meals, only providing them. Jesse Bergantzel made the motion to contact Patti Carter and ask for AQHA's stance on policy in writing, 2<sup>nd</sup> by Lara Yunglas. Motion carried with Rosalie Carlson abstaining from voting.

**IQHA Magazine:** The deadline for the information to the magazine is May 5. There were some questions as to what will actually be published. Decided that 2015 Committee list, IQHA Lifetime Membership form, appropriate showbills, district information, and a notification of where to find the IQHA minutes and directing those needing a hard copy who to contact.

**Budget:** Val Cedar presented the 2015 IQHA Budget. Motion by Marc Chapman, 2<sup>nd</sup> by Jennifer Sheriff to pass the proposed budget. Motion carried unanimously. Colleen Conrad also presented the Amateur budget for the board's inspection.

**Horse Fair:** Tammi Adix thanked her volunteers that helped at the Horse Fair. Attendance was down from 2014. There were some complications for the AQHA breed representative and IQHA didn't have a horse there as promised due to some communication issues. We need to do a better job with that next year and also with volunteers.

**IQHA Fundraisers:** Brian Hamrick suggested a foal calendar comprised of IQHA members photos or even have a contest of those foal photos. It was mentioned to check into a raffle license. After checking, it was motioned by Brian Hamrick, 2<sup>nd</sup> by Tammi Adix to purchase a 2 year raffle license. Jesse Bergantzel will check into cost of a work saddle from Blue Ribbon to raffle.

#### **NEW BUSINESS:**

**Iowa Show Circuit Sponsorship:** The Iowa Show Circuit sponsorship is \$500 and will need to be split in three ways with each; IQHA, IQHA Amateurs, and IQHYA, each paying 1/3 of the total as each benefits from the \$1/entry paid back by the Show Circuit.

**Amateur Report:** Colleen Conrad reporting on the Basket Fundraiser for the Mayflower. Jeanine Lowry handed out the IQHA membership cards to the board members present that she has done for IQHA.

**Breeder's Report:** Jennifer Sheriff reporting \$75,000 sold on the Stallion Service Auction with 80+ studs sold. The unsold stallions can still be purchased until June 1, 2015. She didn't have a break down on Halter/Performance totals. It was brought up to add a Ranch Horse Futurity division. The Greenfield Futurity accounts do still need to be settled and moved.

**Insurance Policies:** The Executive Committee collected quotes on similar insurance and made the decision to stay with the Weiman Insurance Co. AQHA mandates \$500,000 liability insurance and so the IQHA Executive Committee chose Weiman with a \$1,000,000 liability and will list four added insured for a total cost of \$1,512.98. At this time it was decided to not purchase the additional liability insurance but it can be added in the future if so desired.

**US Bank Account:** The Sibley account currently has \$13,634.40 in it and the balance shows a decrease due to an "imaging fee" even though no activity on the account for the IQHA. Motion by Tammi Adix, 2<sup>nd</sup> by Marc Chapman to move to the Wells Fargo General Savings Account. Motion carried unanimously.

Banquet: Cindy Hamilton reported that Praire Meadows may have Jan. 23, 2016 available, with costs being: Skinner Ballroom (seats 300)-\$2,500, Lunch-\$19/person (75 Minimum), Buffet-\$33/person and also a 21% service charge and 6% sales tax. Social Hour bar/Bartender-\$100, Stage-\$0 cost, Sound System-\$0 cost, Motel rooms-\$104/night. She will keep in contact with them to finalize details with Prairie Meadows if date is still available. The Airport Holiday Inn would like to present a proposal for the Banquet as well. Motion by Brian Hamrick, 2<sup>nd</sup> by Jennifer Sheriff to book Jan 23, 2016 at Prairie Meadows and Cindy to book it. Motion carried unanimously.

Motion by Rosalie Carlson to go into closed session, 2<sup>nd</sup> by Brian Hamrick. Motion carried unanimously.

Motion by Tammi Adix, 2<sup>nd</sup> by Rosalie Carlson to come out of closed session. Motion carried unanimously.

Next meeting will be held June 17, @ 6:30 pm at Kildee Hall, Ames Iowa.

Motion to adjourn by Rosalie Carlson, 2<sup>nd</sup> by Brian Hamrick. Motion carried unanimously.